

**The Orville H. Schell Jr. Center
for International Human Rights
at Yale Law School
invites you to
the Third Annual
Robert L. Bernstein Human Rights Symposium**

**HUMAN RIGHTS AND THE MEDIA
March 31-April 1**

**Yale Law School, 127 Wall Street
New Haven, Connecticut**

The Bernstein Symposium will have two components.

- Friday afternoon and Saturday morning sessions will provide media training for student human rights activists.
- Saturday afternoon features the Bernstein lecture by Michael Ignatieff and a roundtable discussion of the evolving role of the media in covering human rights.

A detailed agenda follows and is also attached.

FRIDAY, MARCH 31

**3:00 - 5:00 PM
Room 129**

Using the Media for Human Rights Advocacy: a panel discussion

Journalists and human rights professionals will share their insights and strategies on getting the media to cover human rights issues.

- David Gelber, Executive Producer, *CBS News*
- Jim Lobe, correspondent, Inter Press Service
- Winston Nagan, Professor of Law and Director, Project for Advanced Studies and Research in Peace and Human Rights, University of Florida, former chair of Amnesty International USA
- Doug Stanglin, Foreign Editor, *USA Today*
- Minky Worden, Electronic Media Director, Human Rights Watch

(A pizza dinner will follow)

SATURDAY, APRIL 1

9:00 AM -Noon
Room 129

Crash course in Media Advocacy: a workshop
(Pre-registration recommended -- e-mail thomas.perriello@yale.edu)

Guide to how the media operates and hands-on practice in crafting leads and soundbites, pitching the story, “spin control”, and message delivery.

- Celia Alario and Mark Floegel, Media Trainers, the Ruckus Society

12:15 -1:45 PM
Room 127

Robert L. Bernstein Lecture: *Virtual War: Legal and Moral Quandaries*

- Michael Ignatieff, journalist and author of *The Warrior's Honour: Ethnic War and the Modern Conscience* and *Blood and Belonging: Journeys into the New Nationalism*

(Lunch will be provided)

2:00-4:00 PM
Room 127

Roundtable Discussion: *Media Responsibility in the Coverage of Human Rights*

A moderated discussion exploring the evolving role of the media in the realm of international human rights.

Moderator:

- Orville H. Schell, III, Dean, Graduate School of Journalism, University of California, Berkeley

Panelists:

- Carroll Bogert, *Director of Communications*, Human Rights Watch
- David Gelber, Executive Producer, *CBS News*
- Michael Ignatieff, author
- Mary Kay Magistad, *National Public Radio* news correspondent
- Susan Moeller, Director, Brandeis University Journalism Program, author of *Compassion Fatigue: How the Media Sells Disease, Famine, War and Death*
- David Rieff, freelance journalist, author of *Bosnia and the Failure of the West*, co-editor of *War Crimes: What the Public Needs to Know*
- Ed Vulliamy, U.S. Bureau Chief, *The Observer*, author of *Seasons in Hell: Understanding Bosnia's War*
- Lawrence Weschler, *The New Yorker* staff writer, author of *A Miracle, A Universe: Settling Accounts with Torturers*

4:00 PM
Dining Hall

Reception and Announcement of 2000-2001 Fellows