You are invited

Please join the Justice Collaboratory at Yale Law School for a new series of the #TeaAtTwo virtual sessions. The focus for this fall series will be on our Social Media Governance Initiative. This is a chance for the public to view our member-only presentations virtually, and to a broader audience beyond the law school.

We hope these events will help you stay informed and connected to the Justice Collaboratory and SMGI’s network.

You must pre-register for these Zoom events by clicking this link. After registering, you will receive a confirmation email with additional details.

Grey Areas: Universal Standards, Cultural Difference and Local Contexts in Social Media Content Moderation

Thursday, November 19, 2020
When: 2 PM - 3 PM (EDT)

How do the main social media platforms (based primarily in two countries - the USA and China) contend with the wide cultural and linguistic variation of their global users as they endeavor to create and enforce universal standards? How can we situate this new attempt at the universalization of norms in the context of past and ongoing universalist exercises such as, for example, International Human Rights. In this presentation, Baron will address these questions through an examination of content moderation policies and the controversies that surround them.

Biography
Baron Pineda is a cultural anthropologist specializing in human rights, indigenous peoples, and Latin America. He is the author of Shipwrecked Identities: Navigating Race on Nicaragua’s Mosquito Coast (Rutgers University Press), as well as numerous articles in scholarly journals. He has a bachelor's degree in rhetoric and anthropology from the University of California, Berkeley, and a master's degree and PhD from the University of Chicago. Since 2002, he has been conducting field research on global indigenous politics at the United Nations Permanent Forum on Indigenous Issues.

He is currently associate professor and former chair of anthropology at Oberlin College.

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