The Orville H. Schell Jr. Center
for International Human Rights
at Yale Law School
invites you to
the Third Annual
Robert L. Bernstein Human Rights Symposium

HUMAN RIGHTS AND THE MEDIA
March 31-April 1

Yale Law School, 127 Wall Street
New Haven, Connecticut

The Bernstein Symposium will have two components.

• Friday afternoon and Saturday morning sessions will provide media training for student human rights activists.
• Saturday afternoon features the Bernstein lecture by Michael Ignatieff and a roundtable discussion of the evolving role of the media in covering human rights.

A detailed agenda follows and is also attached.

FRIDAY, MARCH 31

3:00 - 5:00 PM  Room 129  Using the Media for Human Rights Advocacy: a panel discussion

Journalists and human rights professionals will share their insights and strategies on getting the media to cover human rights issues.

• David Gelber, Executive Producer, CBS News
• Jim Lobe, correspondent, Inter Press Service
• Winston Nagan, Professor of Law and Director, Project for Advanced Studies and Research in Peace and Human Rights, University of Florida, former chair of Amnesty International USA
• Doug Stanglin, Foreign Editor, USA Today
• Minky Worden, Electronic Media Director, Human Rights Watch

(A pizza dinner will follow)
SATURDAY, APRIL 1

9:00 AM -Noon  
Room 129  
Crash course in Media Advocacy: a workshop  
(Pre-registration recommended -- e-mail thomas.perriello@yale.edu)

Guide to how the media operates and hands-on practice in crafting leads and soundbites, pitching the story, “spin control”, and message delivery.

- Celia Alario and Mark Floegel, Media Trainers, the Ruckus Society

12:15 -1:45 PM  
Room 127  
Robert L. Bernstein Lecture: Virtual War: Legal and Moral Quandaries

- Michael Ignatieff, journalist and author of *The Warrior's Honour: Ethnic War and the Modern Conscience* and *Blood and Belonging: Journeys into the New Nationalism*

(Lunch will be provided)

2:00-4:00 PM  
Room 127  
Roundtable Discussion: Media Responsibility in the Coverage of Human Rights

A moderated discussion exploring the evolving role of the media in the realm of international human rights.

Moderator:
- Orville H. Schell, III, Dean, Graduate School of Journalism, University of California, Berkeley

Panelists:
- Carroll Bogert, *Director of Communications*, Human Rights Watch
- David Gelber, Executive Producer, *CBS News*
- Michael Ignatieff, author
- Mary Kay Magistad, *National Public Radio* news correspondent
- Susan Moeller, Director, Brandeis University Journalism Program, author of *Compassion Fatigue: How the Media Sells Disease, Famine, War and Death*
- David Rieff, freelance journalist, author of *Bosnia and the Failure of the West*, co-editor of *War Crimes: What the Public Needs to Know*
- Ed Vulliamy, U.S. Bureau Chief, *The Observer*, author of *Seasons in Hell: Understanding Bosnia’s War*
- Lawrence Weschler, The New Yorker staff writer, author of *A Miracle, A Universe: Settling Accounts with Torturers*

4:00 PM  
Dining Hall  
Reception and Announcement of 2000-2001 Fellows